

Treating Software Audit

# ANXIETY

with **ITAM**

With nearly 70% of companies due to have their software assets audited in the next 12 months, now is the time to get your house in order with sustainable, strategic IT asset management (ITAM) plans.

## Cost of Confusion

Audit preparation and administration **CAN GRIND PRODUCTIVITY TO A HALT**



**72% of audit processes** last longer than 1 month



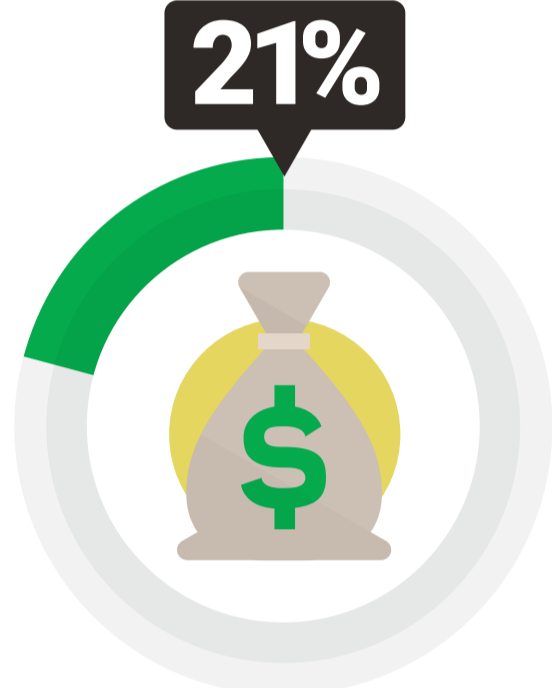
**45% of audit processes** last longer than 2 months



**57% OF AUDITED COMPANIES WILL OWE THE VENDOR MONEY AS A RESULT**



**56% of enterprises** will face annual true-up bills of at least \$100,000



**21% of enterprises** will face annual true-up bills of at least \$1 million

It may be best to address **MICROSOFT MISSTEPS FIRST**

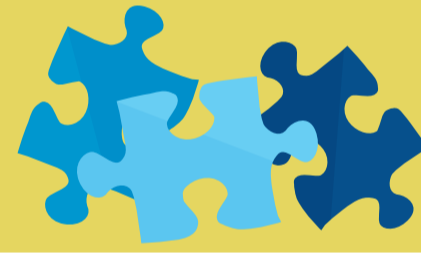


Microsoft has audited its users **2x more frequently** than any other supplier

## Several Common Culprits



**NO CLEAR DEFINITION** of governance or asset process



Fewer than 30% of IT pros recognize that their asset process is ad hoc



**NO SINGLE SOURCE OF TRUTH** on software asset data across departments



53% of audited companies lacked ITAM tools prior to the audit



Existing asset management tools are **SILOED OR OUTDATED**



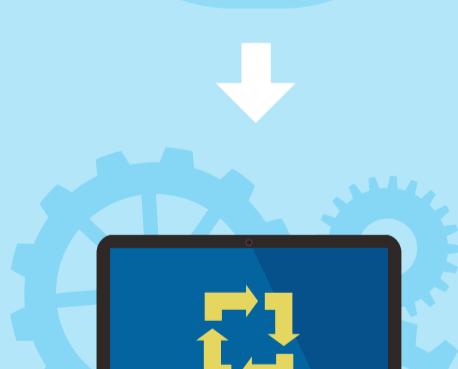
## Steps to Success



**ESTABLISH A PRACTICAL ROADMAP TO BUILD A STRONG FOUNDATION AND PLAN TO MAINTAIN ASSETS MOVING FORWARD**



**IMPLEMENT A SUSTAINABLE ITAM SOLUTION THAT ALIGNS PROCESS GOVERNANCE WITH TOOL-BASED AUTOMATION**



**ELIMINATE RE-IMPLEMENTATION CYCLES AND EXPERIENCE THE BENEFITS OF AN ESTABLISHED PROGRAM**

## Real World Outcomes

COMPANY A



Used historical asset data to **reduce a \$6.5 million audit penalty to \$185,000**

COMPANY B



Saved \$500,000 by renegotiating licensing terms to **concurrent use licensing**

COMPANY C



Saved \$300,000 by **harvesting 1,200 unused software installations**

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Source 1: [expressmatrix.com/resources/software-audit-report/](http://expressmatrix.com/resources/software-audit-report/)

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